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John J. Coyle is Professor Emeritus of Logistics and Supply Chain Management in the Smeal College of Business at Penn State University. He holds a B.S. and M.S. from Penn State and earned his Ph.D. from Indiana University in Bloomington, Indiana, where he was a U.S. Steel Fellow.

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Dr. Coyle currently serves on the board of a logistics and supply chain service company. C. John Langley Jr. is Clinical Professor of Supply Chain Management in the Smeal College of Business at Penn State University and also serves as Director of Development in the Center for Supply Chain Research.

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### CHAPTER 2 ROLE OF LOGISTICS IN SUPPLY CHAINS LEARNING ...

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