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The Hairball is "policy,

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procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39). It is difficult to write much about this book without spoiling the fun and discovery of reading it.

**Orbiting the Giant
Hairball: A
Corporate Fool's**

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Guide to ...

Gordon MacKenzie is an artist and cartoonist. After working for Hallmark Cards, he started to give workshops and tutorials centered on maintaining creativity in the corporate world. His workshops were further developed into his book *Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace*. He lives in

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Kansas.

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**Corporate Fool's
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Orbiting the Giant
Hairball is a life-

changer for majority of
its readers. That is why
we made an animated
review and summary of
this great book. Check
it out on YT below!

**Orbiting the Giant
Hairball: A**

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Corporate Fool's Guide to ...

Orbiting the Giant Hairball (1996) is a guide to surviving at a corporation while holding onto your creativity. These blinks explain how to evade the dark, creativity-stifling vortex of corporate bureaucracy by balancing corporate restraints with personal creativity.

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Hairball by Gordon MacKenzie

About Orbiting the
Giant Hairball
Creativity is crucial to
business success. But
too often, even the
most innovative
organization quickly
becomes a “giant
hairball”-a tangled,
impenetrable mass of
rules, traditions, and
systems, all based on
what worked in the
past-that exercises an
inexorable pull into

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mediocrity.

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**Orbiting the Giant
Hairball by Gordon
MacKenzie ...**

Orbiting is responsible
creativity: vigorously
exploring and
operating beyond the
Hairball of the
corporate mind set,
beyond “accepted
models, patterns, and
standards” - all the
while remaining
connected to the spirit
of the corporate

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mission.

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Book Summary:
**"Orbiting the Giant
Hairball" by Gordon**

With Grace A
Many of the choices
are surprising—you'll
find reviews of
Moneyball and Orbiting
the Giant Hairball, but
not Jack Welch's
memoir. At the end of
each review, Jack and
Todd direct readers to
other books both inside
and outside The 100

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Best. And sprinkled throughout are sidebars taking the reader beyond business books, suggesting movies ...

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Hardcover - April 1
1998 by Gordon
MacKenzie (Author) 4.6
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Buy *Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace*: A Corporate Fool's Guide to Surviving with Grace by Gordon MacKenzie (ISBN: 9780670879830) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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Guide to ...

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Hairball Quotes

Showing 1-4 of 4 "To

be fully free to create,

we must first find the

courage and

willingness to let go:

Let go of the strategies

that have worked for

us in the past...

Orbiting the Giant

Hairball Quotes by

Gordon MacKenzie

Gordon MacKenzie has

a peculiar prescription

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for succeeding in the corporate world: “Orbit the giant hairball.” It’s a message that’s easier to swallow when you consider his 30-year career as a...

How Is Your Company Like a Giant Hairball?

You have to maintain your identity regardless of what society wants. Its ok to be the first one to think out of the box and be

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Orbiting The Giant

creative and start something new. One of my favorite books on creativity and innovation is by a guy named Gordon MacKenzie, it's called "Orbiting the Giant Hairball".

Surviving With **Orbiting the Giant Hairball - Alison**

Orbiting the Giant
Hairball: Dealing With
Service Dog Shedding
by Laura Sylvester H
aving a Service Dog

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means a lot of things:
independence, hope,
mobility, confidence —
but it also means
something else: DOG
HAIR and dealing with
Service shedding.

Corporate Fools

Orbiting the Giant Hairball: Dealing With Service Dog ...

In Orbiting the Giant
Hairball, Gordon
MacKenzie writes
about his experiences
working for Hallmark in
the land of OZ.

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Hallmark, as you may know, was started by J.C. Hall who was from Norfolk, Nebraska. He jumped on a train headed to Kansas City and built the “largest social expression company in the world.”

Orbiting the Giant Hairball Book Review | icma.org

Reading Orbiting the Giant Hairball was a delight. It is though perhaps deceptive, in

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that behind its light and folksy tone lie some deep and profound lessons which could perhaps be easily missed or skipped over by those who are still reluctant to open their own eyes to the ways in which their own organisation is stifling creativity.

On Creativity: Book Review “Orbiting the Giant Hairball ...

Work Description.

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Gordon MacKenzie worked at Hallmark Cards for thirty years, where he inspired his colleagues to slip the bonds of Corporate Normalcy and rise to orbit - to a mode of dreaming, daring, and doing above and beyond the rubber-stamp confines of the administrative mind-set. In his deeply funny book, exuberantly illustrated in full color, he shares lessons on

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awakening and
fostering creative
genius.

Orbiting the giant hairball (1998 edition) | Open Library

Gordon MacKenzie
treats us to a lyrical
account of creatively
pursuing his 30 year
career with Hallmark, a
traditional pyramid
organization, in
Orbiting the Giant
Hairball. The “Hairball”

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is the tangle of rules intended to maximize productivity in a bureaucratic company but often impedes or stifles our best work.

Orbiting the Giant Hairball - Actionable Books

My ongoing journey as a creative soul in IBM several years ago I was introduced to a little book titled "Orbiting the Giant Hairball: A Corporate Fool's Guide

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to Surviving with
Grace". It's only
available in hardcopy
and there is a good
reason, it's filled with
little doodles and art
from the author,
Gordon MacKenzie.

Learning to Orbit the Giant Hairball | CreativityCrisis

It is an autobiography
of Gordon MacKenzie's
organizational life as a
creative force at
Hallmark Cards. The

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Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39).

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