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John Bessant is Professor and Chair in Innovation Management at Tanaka Business School, Imperial College, London. He also holds a Fellowship of the Advanced Institute for Management Research. Joe...

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John Bessant holds the Chair in Innovation and Entrepreneurship at Exeter University and is Visiting Professor at HHL Business School, Leipzig. Joe Tidd is Professor of Technology and Innovation Management at SPRU (Science and Technology Policy Research), University of Sussex and Visiting Professor at University College London.

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For this reason, Bessant and Tidd [1] associate entrepreneurship with innovation, since an entrepreneur tends to carry out his/her actions in a different way to obtain differentiating results. In...

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Originally a chemical engineer, Professor John Bessant has been active in research, teaching and consultancy in technology and innovation management for over 25 years. He currently holds the Chair in Innovation and Entrepreneurship at Exeter University where he is also Research Director.

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About John Bessant John Bessant holds the Chair in Innovation and Entrepreneurship at Exeter University and is Visiting Professor at HHL Business School, Leipzig. Joe Tidd is Professor of Technology and Innovation Management at SPRU (Science and Technology Policy Research), University of Sussex and Visiting Professor at University College London.

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John Bessant. Professor of Innovation and Entrepreneurship at University of Exeter . John Bessant Professor of Innovation and Entrepreneurship at University of Exeter ... He is also a passionate entrepreneurship coach and a frequent lecturer in universities, incubation and acceleration programs, and other institutions. Aape has worked with ...

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